



## *Highlights of Qualifications:*

- Extensive Seasonal Product Design Experience
- Proficient in Adobe Illustrator and Photoshop
- Fine Art Illustration & Graphic Design Skills

## *Professional Experience:*

*2/2016- 10/2020:*

### **Senior Designer of Giftware, Ornaments & Home Decor, Lenox Corporation, Bristol PA.**

Responsible for design of porcelain, resin, and silver products sold through the Lenox catalog and website. Utilized illustration and graphic design skills to create surface design and shape as well as creating patterns applicable to 2D and 3D hard and soft home goods. Participated in researching current trends and product ideas, creation and illustration of concepts and technical specifications for manufacturers. Worked on licensed products and met client branding specifications. Designs are initially created using a combination of sketching and water-color illustration, enhanced using Adobe Illustrator and Photoshop. Versatility and flexibility enabled quick transition from one style or product type to another in a timely manner.

*4/2005 - 2/2016:*

### **First Day Cover Illustrator, Collins Associates, Allentown NJ**

Created over 600 FDC illustrations for the stamp collecting industry, many of which have won awards in The American First Day Cover Society's annual nationwide competition. Responsible for in depth research on various topics determined by the US Postal Service and Collins Associates. Conveyed layout concepts in a visually appealing sketch including font recommendations. After obtaining approval, reproduced layouts in pen & ink and setup mechanicals for final print production. Provided several color scheme options for final production.

*9/1993 - 4/2005:*

### **Christmas Ornament Designer, Cridge Inc. Porcelain Manufacturer, Fallsington PA.**

Designed seasonal ornament lines for various high end fine china companies including Wedgwood, Lenox, Spode, Royal Doulton, Disney, as well as The White House, and more. Created new design concepts in addition to interpreting clients existing concepts and taking them one step further while keeping the technical aspects of the manufacturing process in mind; kept clients informed throughout the design process and obtained design approval; worked both independently and on a team; all work was detailed and deadline oriented. Designs were created using freehand sketch illustrations, Adobe Illustrator and Photoshop.

## *Education:*

The College of New Jersey  
Bachelor of Fine Arts Degree, Graphic Design concentration

## *Portfolio:*

[www.bonnieporter.com](http://www.bonnieporter.com)